



Sponsorship Form

Thank you for supporting the Merced County Hispanic Chamber of Commerce's 1st Annual Salsa at the Lake Festival. Your sponsorship and all profit from this event will help the Chamber advocate for small local businesses. The Salsa at the Lake Festival is a community oriented event that helps promote the Hispanic heritage and small businesses in the area.

Please complete this form and return to:

MCHCC

ATTN: Salsa at the Lake Festival

800 w 20th St, STE D

Merced, CA 95340

Company Information

Please complete all sections. (Note: Company – official business/organization name to be used for communication and recognition purposes. Name – contact person who is responsible for contributing or to whom all communication should be directed. Email – email address of contact person listed.)

Company _____

Name _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone() _____ Email _____

Business

URL _____

If your Business/Organization wishes to sponsor this event, Merced County Hispanic Chamber of Commerce Salsa at the Lake Festival, your business will be displayed or mentioned on our program booklet and your business will be promoted as a sponsor. Your sponsorship may be used as a marketing expense.

Sponsorship Opportunities

- Event Sponsor- \$1,500** Includes: name on event flyer, ½ Page ad in MCHCC Newsletter, 1 month ad on MCHCC website, premiere signage at the event, podium recognition at event, included in program, free booth.
- Car Show Sponsor - \$1000** includes: ¼ Page ad in MCHCC Newsletter, one month ad on MCHCC website, Car Show signage, mention of sponsorship of car show while activity is in process, included in program, free booth.
- Activities Sponsor - \$500** Includes: signage for specific activity, special recognition while activity is in process, included in program, free booth, plus any additional benefits listed individually below.
 - **Salsa Dancing Contest** – hands out winner prize along with the MCHCC representative.
 - **Salsa Making Contest** – hands out winner prize along with the MCHCC representative.
 - **Jalapeño Eating Contest**– hands out winner prize along with the MCHCC representative.
 - **Kids Corner**
 - **Mariachi**
- Supporting Sponsor - \$250** Includes: thanked in program and free booth.

Note:

Booths are included with all sponsorship levels; however sponsors **must** fill out a vendor application if they wish to make use of the included booth. Sponsors are responsible in following all of the Vendor Rules and Regulations.

Payment Method

- | | |
|---|--|
| <input type="checkbox"/> Visa/Mastercard
Name _____
Card # _____
Exp Date _____ CV2# _____
Billing Address

_____ | <input type="checkbox"/> Check
<input type="checkbox"/> Cash
<input type="checkbox"/> Money Order |
|---|--|

Checks are payable to: Merced County Hispanic Chamber of Commerce

Tax ID#: 501(c)(6)77-0198049

Questions: Please contact MCHCC at (209) 384-9537 or visit us at

WWW.MERCED HCC.COM